

WalkSmart!

Active Schools

Dear [\(Bank/Community/Church/Business Rep\)](#):

It's no secret that we have a childhood obesity epidemic in the U.S. – but did you know that one of the leading causes among students is *inactivity*? Regular physical activity leads to good health habits and is crucial to successfully fighting childhood obesity. Research has shown that physically active children also perform better academically.

That's why our school has joined forces with Walk4Life, Inc. to introduce **WalkSmart!™ Active Schools**, an educational, web-based walking program that gives students a fun way to increase daily activity... inside and outside of the classroom.

This cost-effective program allows students to go online and log steps daily toward an activity goal, while they travel a "virtual" walk and learn about geography, history and social studies. It is also designed to provide teachers and administrators with valuable reporting capabilities to document the impact of the program on overall student activity levels.

What are we asking of you?

We are seeking financial contributions from your organization to help us defer the cost of program subscriptions and pedometers, so that all of our students can participate in the program.

We welcome your tax-deductible financial support and invite you to contact us to learn more about the WalkSmart! Active Schools program and how you can help.

Thank you in advance for your support! We look forward to walking with you!
Walk Happy, Walk Healthy, WalkSmart!

Sincerely,

