

WalkSmart!

Active Schools

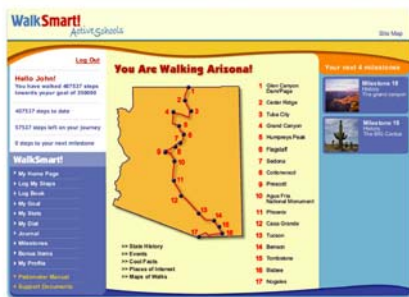
Helping Kids Lead Healthy, More Active Lives... One "Click at a Time"

WalkSmart! Active Schools is an innovative, web-based walking program that gives students a fun way to increase daily physical activity – both inside and outside the classroom.

It's easy to implement - subscribe as a class, an entire school or district – or even statewide. Choose from a variety of online walks, each with its own educational milestones and dynamic map. Add your own incentives and prizes to the "bonus area" to provide extra motivation and fun.

How does it work?

Students log steps daily toward an activity goal that is established at the start of the program. As students log their steps and activity time, they will learn about geography, history and social studies.



- Uses a lightweight, easy-to-use pedometer to be worn each day
- Each walk comes with up to 100 milestones and lasts 3-4 months
- Dynamic maps & milestones help students learn as they go
- Colorful pie charts help students visualize their progress
- Online journal allows students to write about their experiences

Provides measurable results & accountability

WalkSmart! Active Schools is designed to provide teachers and administrators with valuable feedback on specific outcomes. It is an innovative way to monitor physical activity during a student's core day and demonstrate program accountability.

- Get "anywhere, any time" access to WalkSmart! Active Schools to monitor activity time, steps, goals – by student, class, or grade.
- Standard reports can be printed to document the impact of the program on overall student activity levels.



Once registered, teachers receive a *WalkSmart!Active Schools Membership Card* good for discounts on Walk4Life pedometers and products.

Parents can participate too!

Parents can receive a free *WalkSmart!Active Schools* membership to walk along with their students when they purchase a Walk4Life pedometer.

Let Walk4Life help your students incorporate more activity into their school day!

For more information about getting a WalkSmart! Active Schools program for your school or district, contact us today at 888.422.1806 or visit www.walksmartactiveschools.com.